

WESTERN HILLS CHORAL DEPARTMENT

Dear Sponsors of the WHHS Choral Program:

The Western Hills High School Choral Program is promoting the *Sponsorship Campaign*. This is a fundraiser we started six years ago and found to be quite successful. We know Frankfort is a community in support of arts education and we would like to reach out to those supporters through this program.

Ad Sponsorship provides an opportunity for patrons and area businesses to show their support for arts education and the WHHS choral program. In return for your generous support we will provide advertising opportunities during the WHHS 2011-2012 choral concert season. This includes two winter concerts and two spring concerts.

Patron Sponsorship is open to friends, family, neighbors, co-workers, etc. Names will be listed in our winter and spring concert programs under the giving level.

Patron donor level:

\$15-39 – Accompanist

\$40-\$59 – Bass

\$60-\$99 – Treble

\$100+ – Grand Staff

Business Sponsorship is open to any local business. The sponsor is asked to provide their business artwork and ad information for the advertisement space in appropriate layout.

Ad size and cost:

1/8 page ad = \$40.00

1/4 page ad = \$60.00

1/2 page ad = \$90.00

Full page ad = \$130.00

Corporate Sponsorship is available. A \$250 - \$500 donation will put a business or patron at Corporate Sponsor status and will give you advertisement at all of our official WHHS choral activities throughout the 2011-2012 season. This includes: one fall concert, two winter concerts, two spring concerts, and honor banquet. Corporate Sponsorship will also receive advertisement on the WHHS choral program website. Businesses are asked to provide their business artwork and ad information.

In-Kind Donation option is also available. Your business can provide goods or services to the WHHS choral program in exchange for advertisement throughout our 2011-2012 concert season and website.

Please become a WHHS Choral Program patron or sponsor and support arts education in your community. Thank you.

Sincerely,

Tiffany Marsh and the students of the WHHS Choral Program

Mrs. Tiffany Marsh, choral director
100 Doctors Lane • Frankfort • Kentucky • 40601 • 502-875-8400
www.westernhillschoir.org